

Serial No. 09/391,459
Docket : 33701 M 002

IN THE SPECIFICATION

Page 13, second paragraph, please amend as follows:

It is understood from the Report Pareto principle that a few clients account for the major part of sales of designated goods. Therefore, for example, where the sales rate is set to 80%, out of clients who made the actual purchases of the goods designated in the goods designation 7c, high-ranking clients are those the few who contribute to sales of 80% of the total sales of the goods. By so setting the sales rate (to 80%), only high-ranking clients are extracted.

Page 13, third paragraph as added by amendment on March 26, 2003, please amend as follows:

It follows that if M represents the high-ranking clients a set amount, M can be expressed as $M = A \times R$, where A is the total sales amount of the designated goods and R is the sales rate of the designated goods. Thus, in retrieving clients, for example, a sales rate of 80% is inputted in the sales rate setting column 7h on the retrieval screen 7 shown in FIG. 10 to narrow the clients to those meeting the requirements designated the few who contribute to the set amount. This thereby extracts the limited number of few clients [l, M,] as the high-ranking clients. As a result, none of the clients who accidentally stop over at the store to buy the designated goods are extracted.

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